

Percent  
Pledge.

# Engaging Employees in Giving

Percent Pledge has analyzed responses from over 16,000 employees who have completed our Passion Assessment, which focuses on how they want to give back at work. The companies represented in this growing dataset range in industry and size. The aggregated, anonymized results are in and we are excited to share!

## Employees insist their employer offer opportunities to give back, and they intend to participate.

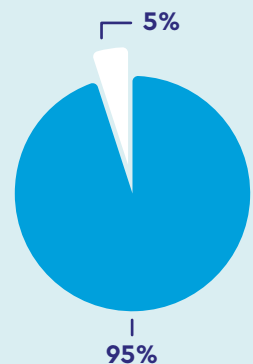


**93%** of employees

think it's important that their company offers them opportunities to do good at work

**95%** of employees

would like to engage in doing good at work



Take a meaningful action:  
Set up a giving program for your employees; invest in awareness-building and offer multiple ways to engage.

## Employees want to volunteer frequently, in-person together with their colleagues.

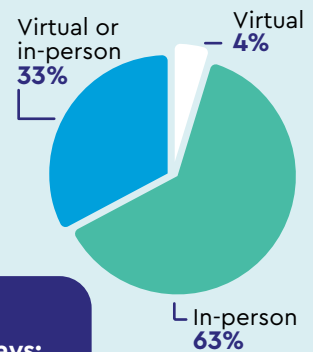


**55%** of employees

want to **volunteer regularly** (quarterly or more)

**96%** of employees

want to volunteer **in person**



Take a meaningful action:

Plan a calendar of events that aligns with cause months/days; prioritize in-person volunteering to promote team-building onsite and virtual volunteering for remote employee inclusivity.

## Volunteering serves as a great mechanism for professional development



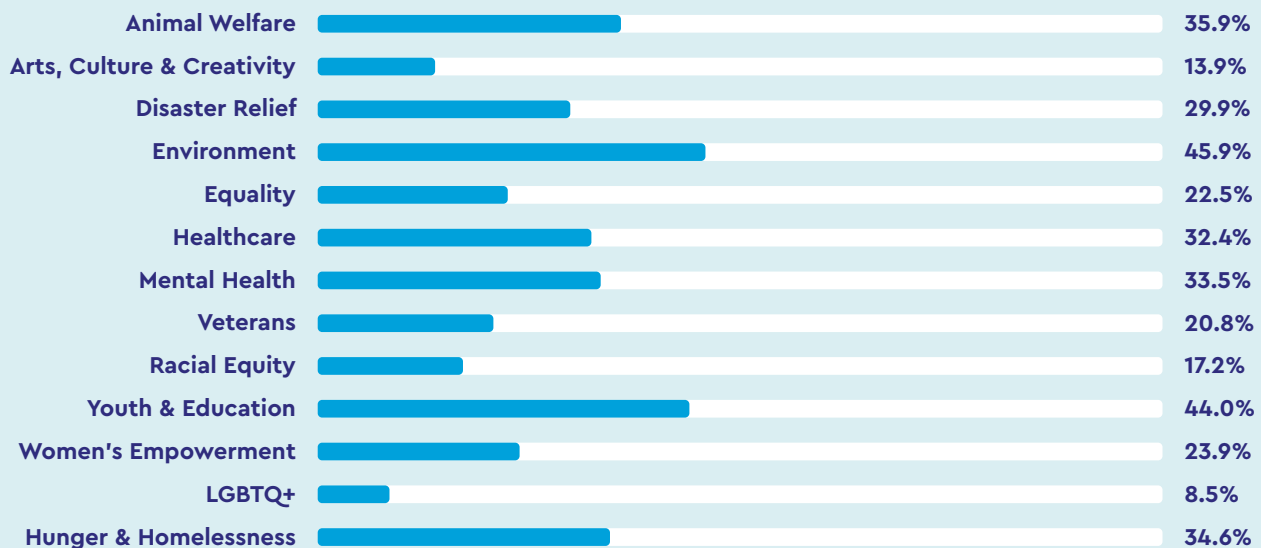
**88%** of employees

believe that giving back contributes to their **professional development** and gives them **purpose**

Take a meaningful action:

Plan events that would enable employees to develop new skills and bond with colleagues outside of their usual team.

## Each employee is unique and cares about multiple causes; be inclusive of their diverse passions.



Take a meaningful action:  
Ditch one-size-fits-all programs or corporate partnerships with a few nonprofits. Build programs that empower employees to support any causes that hold personal significance to them.



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### Contact

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