

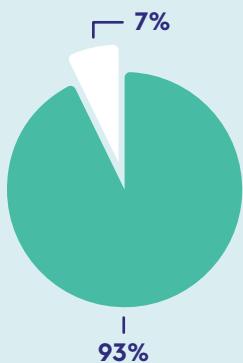


Percent  
Pledge.

# Engaging Employees in Giving

Percent Pledge has analyzed responses from over 16,000 employees who have completed our Passion Assessment, which focuses on how they want to give back at work. The companies represented in this growing dataset range in industry and size. The aggregated, anonymized results are in and we are excited to share!

**Employees insist their employer offer opportunities to give back, and they intend to participate.**

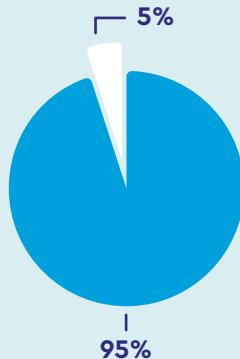


**93% of employees**

think it's important that their company offers them opportunities to do good at work

**95% of employees**

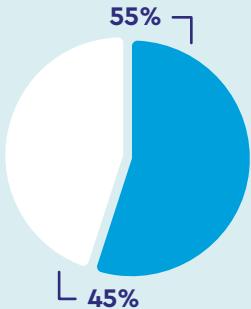
would like to engage in doing good at work



Take a meaningful action:

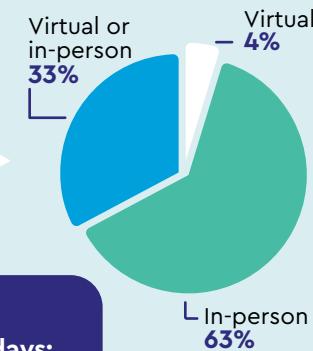
Set up a giving program for your employees; invest in awareness-building and offer multiple ways to engage.

## Employees want to volunteer frequently, in-person together with their colleagues.



**55% of employees**  
want to volunteer regularly (quarterly or more)

**96% of employees**  
want to volunteer in person



Take a meaningful action:  
Plan a calendar of events that aligns with cause months/days;  
prioritize in-person volunteering to promote team-building  
onsite and virtual volunteering for remote employee inclusivity.

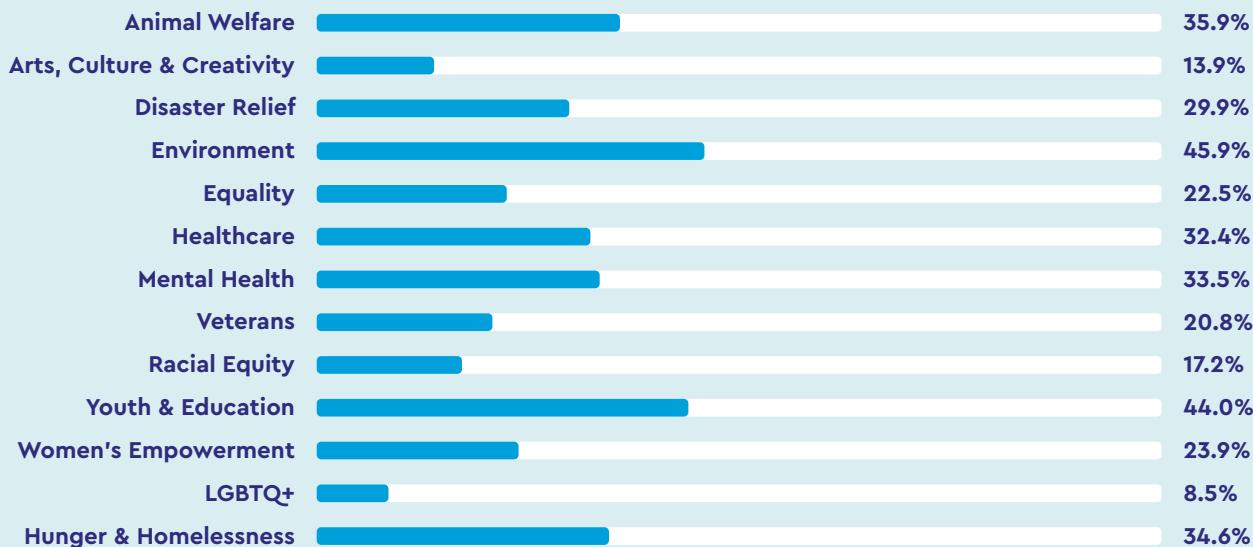
## Volunteering serves as a great mechanism for professional development



**88% of employees**  
believe that giving back contributes to their  
professional development and gives them purpose

Take a meaningful action:  
Plan events that would enable employees to develop new  
skills and bond with colleagues outside of their usual team.

## Each employee is unique and cares about multiple causes; be inclusive of their diverse passions.



Take a meaningful action:  
Ditch one-size-fits-all programs or corporate  
partnerships with a few nonprofits. Build programs that  
empower employees to support any causes that hold  
personal significance to them.



**Percent  
Pledge.**

### Contact

Lee Eliav

[lee@percentpledge.org](mailto:lee@percentpledge.org)