

FEATURE GUIDE

Drive Campaign

Overview

In addition to hosting a Giving or Volunteering campaign, we are introducing engagement Drives! Now, if employees want to give back by donating physical items, their progress, participation, and impact can all be tracked on the Percent Pledge platform. Drives are fully customizable, admins can indicate what type of drive is being hosted and the items the drive is accepting.

Just like a Giving or Volunteering campaign, a Drive campaign is a time-boxed push that rallies a company's employees to participate.

Types of Drive Campaigns

Popular donation drives include:

- Clothing
- School supplies
- Coats/winter gear
- Nonperishable food
- Gifts (holiday gift drive)
- Any physical item of your choosing!

Who Can Create a Drive Campaign?

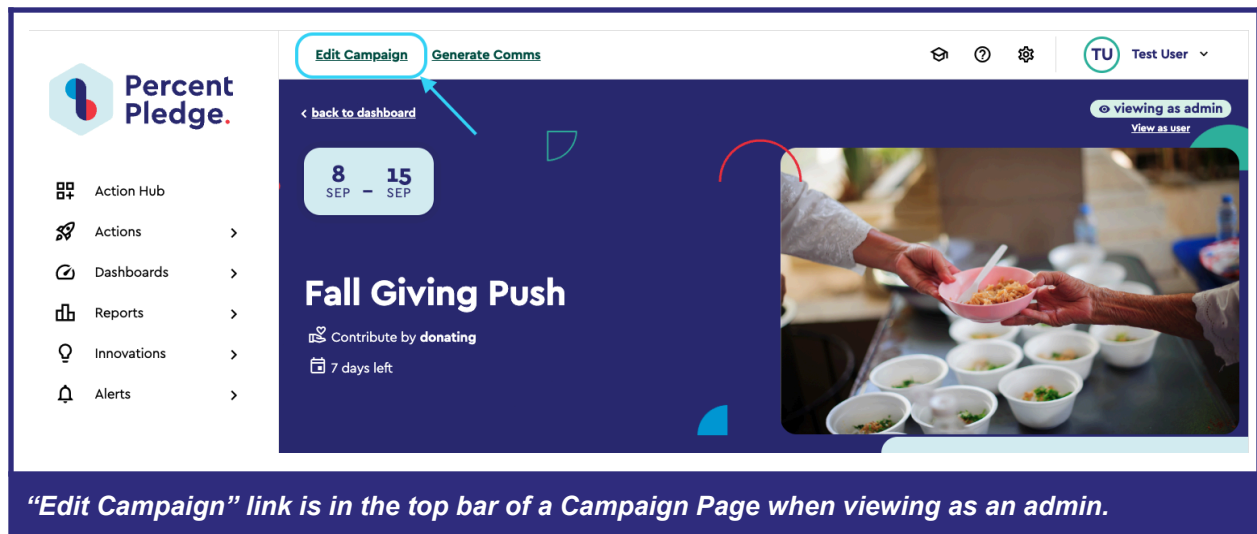
Global Admins or users with Campaign Manager permissions can create and manage a Drive campaign. Admins can generate comms for the campaign to share with other team members and raise awareness.

What Details Can Admins Provide

Admins can customize the following details:

- Campaign name
- Description
- Items accepted
- Campaign image
- Recognition Wall (names shown vs. anonymized)

- Participation goals (items donated and employee participation)
- Start date
- End date



“Edit Campaign” link is in the top bar of a Campaign Page when viewing as an admin.

The admin can change:

- Campaign name
- Campaign image
- Description
- Recognition Wall — names shown or anonymized

Note: Admins will need to work with their Social Impact Manager to edit the start and end dates or to add item types to the drive.

Adding Item Types

Item types are the options employees pick from when logging a contribution — coats, canned goods, toys, etc. The admin can search for an item type their company already used or type a new one. At least one selection is required.

A “Preview user contribution form” link opens a live preview of what employees will see.

Basics

Item Types

Goals

Review

Item Types

(* indicates a required field)

Item types are the options participants pick from when they log a contribution to this drive — coats, canned goods, toys. Search to reuse a type your team already tracks, or type a new one. [Preview user contribution form.](#)

Item Types*

Add as many types as your drive accepts.

✕ Canned Goods

✕ Pasta sauce

✕ Boxed milk

✕ Pasta

✕ Rice

✕ Peanut butter

Previous

Next step

Campaign summary

Name:
Fall Food Drive

Schedule:
Sept 8, 2026 to Sept 30, 2026

Campaign type:
Drive

Item Types:
Canned Goods, Pasta sauce, Boxed milk, Pasta, Rice, Peanut butter

Goals:
-

Admins can pick from a drop-down of previous item types, or they can type in a new item type and hit “enter” to add it.

Preview

What employees will see

Based on the item types you've added so far. Try it out — nothing here is saved.

Fall Food Drive

Contribute by donating items

Ways to contribute

Log your drive contributions

Select what you brought. Add as many types as you like.

+ Canned Goods

+ Pasta sauce

+ Boxed milk

+ Pasta

+ Rice

+ Peanut butter

Date donated

09/08/2026

Select an item type to get started

Back to editing

Clicking the “Preview” link shows the admin how an employee will log their contributions.

How employees log a drive contribution

Drive campaigns replace the tiles with a contribution form headed "Log your (Campaign Name) contributions." The employee:

- Clicks the item types they brought.
- Sets a count for each with the +/- stepper.
- Picks a Date donated — one shared date for the whole submission, restricted to the campaign window. Any single row can be given its own date with "Brought on a different day."
- Submits with the Log (X) items button.

They get a confirmation email, and the page reloads with their contribution counted. A single submission can carry up to 50 contributions; beyond that the form asks them to split it up.

Ways to contribute

Log your Fall Food Drive contributions

Select what you brought. Add as many types as you like.

✓ Canned Goods

+ Pasta sauce

+ Boxed milk

+ Pasta

✓ Rice

✓ Peanut butter

Canned Goods

— 10 +

×

[Brought on a different day](#)

Peanut butter

— 2 +

×

×

[Use the shared date](#)

Rice

— 1 +

×

[Brought on a different day](#)

Date donated

×

Log 13 items

Employees can log multiple drive contributions at once.

On-platform administration and ongoing management of campaigns

The campaign dashboard

Admin Dashboard > Campaigns is the admin's home for this feature. It shows:

- Upcoming campaigns as cards, badged with their status (active / scheduled / completed) and their type (giving / volunteering / drive)
- Past campaigns
- All-time stats and the charities the company's campaigns have supported

The campaign page (admin view)

Opening a campaign shows the same page employees see, plus admin-only pieces: a "viewing as admin" badge, a "View as user" link, all goals (including admin-only ones) in the Campaign progress sidebar, and the participation report.