



Percent Pledge.

Giving Platform

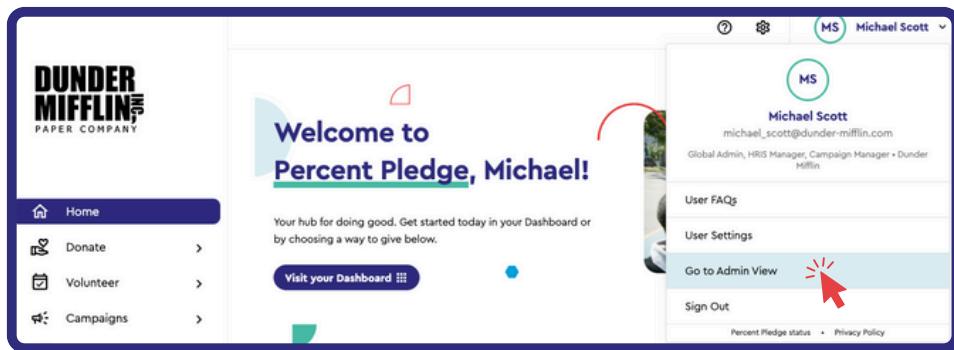
Launching a holiday giving campaign? Our Campaigns feature is perfect for driving employee engagement and tracking progress against goals during this holiday season. Check out how [DRW crushed their holiday giving challenge goals](#) last year!

How to

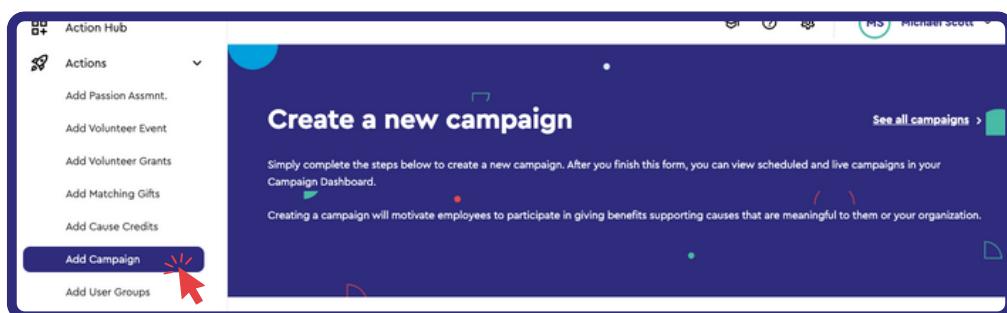
Create a Holiday Giving Campaign

Create and track the impact of a giving campaign with a Campaign landing page to promote internally.

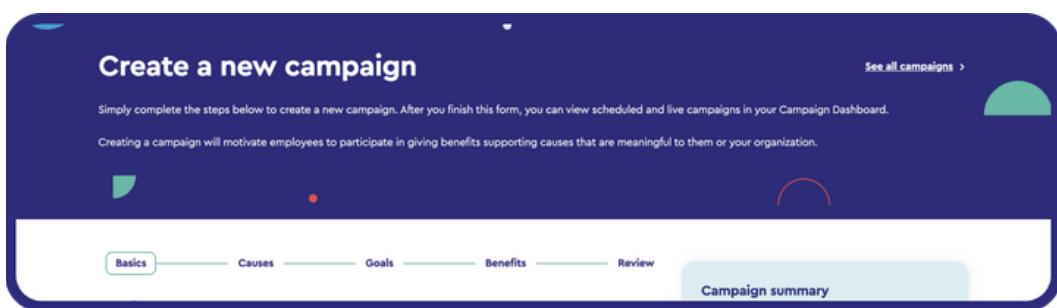
- 1 Log in to your Admin Dashboard.



- 2 From the Actions dropdown, select "Add Campaign."



- 3 Fill out the required info through the 5 screens. Let's do it together.



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Name your campaign clearly and choose the start and end date.

*Tip, Nov 18 - Dec 20 captures Giving Tuesday and two pay periods to enhance engagement.

Basics

Causes

Goals

Benefits

Review

Basics
(* indicates a required field)

What would you like to call your campaign?
Dunder Mifflin Holiday Giving Campaign

This will be visible to users in their dashboard and when viewing the campaign.

When should the campaign start?
Nov 18, 2024

When should the campaign end?
Dec 20, 2024

Start and end date should be at least 1 day apart.

What kind of campaign do you want to create?

Campaign summary

Name: Dunder Mifflin Holiday Giving Campaign
Schedule: Nov 18, 2024 to Dec 20, 2024
Campaign type: Giving
Eligibility: All Causes and charities
Goals: -
Incentives: -

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Select the causes your employees are passionate about.

*Tip, Select "Support all Causes and charities," to engage more employees.

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Causes
(* indicates a required field)

Which Causes and charities would you like your campaign to support? Select one option below.

Support all Causes and charities
Keep this checked to have contributions to all Causes and charities count for your Campaign.

Support specific Cause Portfolios vetted by Percent Pledge
Check this box to have contributions to selected Cause Portfolios count for your Campaign.

Support specific charities from our searchable database.

Campaign summary

Name: Dunder Mifflin Holiday Giving Campaign
Schedule: Nov 18, 2024 to Dec 20, 2024
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Eligibility: All Causes and charities
Goals: -
Incentives: -

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Set goals your team are excited to achieve.

*Tip, make the donation goal public to fuel excitement around progress to goal during the campaign.

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Goals
(* indicates a required field)

Donation

What is your target?
10000

Who do you want to see your goal?
Public (all users)

Tell us if you goal should be visible only to campaign workers or to all employees.

Participation

Campaign summary

Name: Dunder Mifflin Holiday Giving Campaign
Schedule: Nov 18, 2024 to Dec 20, 2024
Campaign type: Giving
Eligibility: All Causes and charities
Goals: \$10,000.00 in donations, 50% employee participation
Incentives: -

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Add matching donation and/or Cause Credit incentives.

Tip, if you do both, you are more likely to hit your participation goal! Learn more about [maximizing matching during the Giving Season here](#).

Basics

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Benefits
(* indicates a required field)

Matching Donations
Add matching donations to incentivize higher participation and give together with your employees.

Name your matching benefit.
Dunder Mifflin Holiday Match

This is the name that will be shown to your users.

Would you like to set a limit on the amount to match per employee?
500

This is the max amount (in USD) each employee can have matched through this campaign.

Would you like to set an overall limit for this matching benefit?
-

Campaign summary

Name: Dunder Mifflin Holiday Giving Campaign
Schedule: Nov 18, 2024 to Dec 20, 2024
Campaign type: Giving
Eligibility: All Causes and charities
Goals: \$10,000.00 in donations, 50% employee participation
Incentives: \$500.00 match benefit per employee

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Review your Campaign and add a description.

*Tip, add a description that encourages all participation no matter the donation size.

Campaign Overview

Please review your campaign below for accuracy, and submit to create your campaign.

Running Nov 18, 2024 to Dec 20, 2024, Dunder Mifflin Holiday Giving Campaign will support donations to all Causes and charities. You've set a \$10,000.00 donation goal (viewable by all employees), as well as a 50% goal for employee participation (viewable only to company admins). Setting goals is a great way to motivate giving and progress — way to go! Any cause credit donations from your current cause credit benefit used during this Campaign will be counted towards your goals. In addition, you set up a \$500.00 match benefit per employee named Dunder Mifflin Holiday Match for all current and future employees.

Campaign description*

Join your colleagues in helping make a difference in the communities where we live and work! From November 18 - December 20, donate \$10 USD or more to ANY charity or cause that you are passionate about in order to participate. Plus, Dunder Mifflin is matching up to \$500 in donations.]

Nov 18, 2024 to Dec 20, 2024
Campaign type: Giving
Eligibility: All Causes and charities
Goals: \$10,000.00 in donations, 50% employee participation
Incentives: \$500.00 match benefit per employee

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You have a new Campaign! Review it and your team's progress seamlessly.

18 NOV - 20 DEC

Dunder Mifflin Holiday Giving Campaign

Dunder Mifflin is matching up to \$9,840 USD and giving you \$2,000 USD Cause Credits

Contribute by donating

Campaign is scheduled



Campaign progress

\$0 USD raised \$10,000 USD goal

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Promote the Campaign internally with [this guide](#) to drive participation.

18 NOV - 20 DEC

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